

SHRI SRINIVAS B. C., IRS

Director of Auctions

Tobacco Board, Government of India

PROFESSIONAL PROFILE

Shri Srinivas B. C. is a senior officer of the Indian Revenue Service (Customs & Indirect Taxes), 2011 Batch, currently serving as Director of Auctions, Tobacco Board, Government of India. He brings with him over fourteen years of distinguished service in customs administration, audit, enforcement, intelligence, imports, anti-smuggling operations, and indirect tax compliance.

Over the course of his 14 years of service, Shri Srinivas has held several critical leadership and field-level assignments across Chennai and Bengaluru zones. Before joining the Tobacco Board in October 2024, he served in key roles at Chennai Customs, handling high-value responsibilities in customs audit, imports, intelligence, anti-smuggling operations, and cadre administration. His professional career reflects a strong blend of enforcement rigor, trade facilitation, and institutional governance.

PERSONAL & SERVICE DETAILS

Name: Shri Srinivas B. C.

Date of Birth: 13 July 1985

Service: Indian Revenue Service (Customs & Indirect Taxes)

Batch: 2011

Cadre / Domicile: Karnataka

Date of Joining Service: 19 December 2011

Educational Qualification: Bachelor of Commerce (B.Com)

Pay Level: Level 13

CURRENT ASSIGNMENT

Director of Auctions, Tobacco Board, Government of India (From October 2024)

LAST ASSIGNMENT PRIOR TO JOINING TOBACCO BOARD

Additional Commissioner of Customs (Audit), Chennai Customs (January 2024 – September 2024)

KEY PREVIOUS ASSIGNMENTS

Joint Commissioner of Customs (Audit), Chennai Customs

Joint Commissioner of Customs (SIIB), Chennai Customs

Joint Commissioner of Customs (Imports – Group I), Chennai Customs

Joint Commissioner of Customs (General Administration & Cadre Control), Chennai Customs

Deputy Director, Directorate General of GST Intelligence, Bengaluru Zonal Unit

Assistant Commissioner of Customs, Airport & Air Cargo Commissionerate, Bengaluru

Assistant Commissioner, Service Tax Audit, Bengaluru

Assistant Commissioner, Service Tax Commissionerate, Bengaluru

AREAS OF EXPERTISE

Customs Audit and Post-Clearance Compliance

Import and Export Administration

Anti-Smuggling and Intelligence Operations

GST, Service Tax and Central Excise Enforcement

Regulatory Oversight and Compliance

Cadre Administration and Vigilance

PROFESSIONAL INTEGRITY

Shri Srinivas B. C. has maintained a clear vigilance record throughout his service and is known for his balanced, rule-based approach to public administration, combining enforcement effectiveness with stakeholder facilitation.